



## **2020 IMHA Tentative Convention Schedule**

### **DoubleTree by Hilton, Detroit/Dearborn, MI**

### **May 17-19**

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#### **Saturday, May 16**

- 3:00 – 8:00 pm IMHA board meeting & dinner

#### **Sunday, May 17**

- 9:00 - 2:00 pm Annual Golf outing – Warren Valley Golf Course (5 mi. from hotel)
- 9:00 – 4:00 Vendor setup
- 3:00 – 7:00 Registration – Meet & Greet with IMHA Board
- 5:00 - 7:00 Vendor Displays Open - Introductions  
Welcome reception *Sponsored by Walker*
- 5:30 – 6:00 Vendor Spotlight – Introduction of vendors supporting the Convention
- 7:00 – 10:00 Continuing Reception – Hotel Suite, *Sponsored by Haylor*

#### **Monday, May 18**

- 7:00 – 5:00 Registration
  - 7:30 – 8:15 am Breakfast
  - 8:00 – 4:00 Vendor Exhibits
  - 8:15 – 9:00 Welcome by Keynote – Tristan Cole, MI Representative
  - 9:00 – 10:30 Seminars:
    - 9:00 – 9:45 FMCSA, Michigan
    - 9:45 – 10:30 DC Update
  - 10:30 – 10:50 Break – visit with vendors
  - 10:50 – Noon Seminar – “Driver Recruitment”, DriverReach
  - 12 – 1 pm Lunch, *Sponsored by Tremcar*
  - 1:30 – 4:00 Seminars:
    - 1:30 – 3:00 Breakouts on Insurance, Succession Planning, Tax Reform, Accidents
    - 3:00 – 4:00 Membership Roundtable Discussions (Leprino and Chobani confirmed)
  - 4:00 – 5:30 Visit with Vendors – Outside truck parking
- Evening on your own.

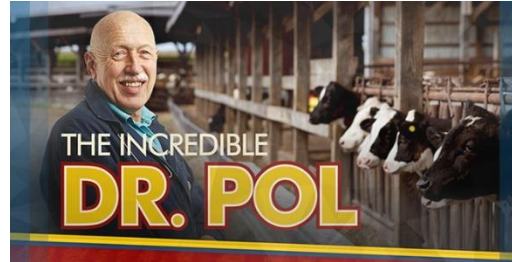
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## GUEST/INVITED SPEAKERS

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**MICHIGAN HOUSE REPRESENTATIVE  
TRISTON COLE**



**NATIONAL GEOGRAPHICS'S #1  
VET SHOW, "THE INCREDIBLE  
DR. POL"**

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### Tuesday, May 19

- 7:30 – 8:00 Breakfast
- 8:00 – 10:00 IMHA Annual Business meeting
- 10:30 Board buses for Detroit Diesel plant tour
- 12:00 pm Lunch at Detroit Diesel, *Sponsored by: Detroit Diesel*
- 4:30 Return to hotel
- 6:00 – 7:00 Reception, *Sponsored by: McFinn Technologies*
- 7:00 – 8:00 Banquet Dinner

Convention concludes

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## Monday Session Descriptions

### **Driver Recruitment, DriverReach, Indianapolis, IN**

*DriverReach is a modern driver recruiting management solution that helps companies increase applicant pipelines and qualify drivers more efficiently to improve the speed-to-hire.*

### **1:30 – 2:15 Breakouts:**

**“Crack the Code: Position your fleet for best results from insurance marketplace”**

Haylor, Syracuse, NY

**“Estate and succession planning for every stage of your business from start-up to legacy”**

K-Coe Isom, Copley, OH

### **2:20 – 3:00 Breakouts:**

**“Tax reform and other hot topics: Are you getting your piece of the pie?”**

K-Coe Isom, Copley, OH

**“What to do when an accident happens – Essential next steps”**

Haylor, Syracuse, NY