

2021 IMHA Tentative Convention Schedule

Sheraton Downtown Tampa Riverwalk, Tampa, FL

October 17-19

Room Rate \$160 Single King or Two Doubles

Room block cutoff October 1. Rates available 3 days prior & post Convention dates, pending availability

Saturday, October 16

- 3:00 – 8:00 pm IMHA board meeting & dinner

Sunday, October 17

- 9:00 - 2:00 pm Annual Golf outing –Babe Zaharias Golf Course, Tampa
- 9:00 – 4:00 Vendor setup
- 3:00 – 7:00 Registration – Meet & Greet with IMHA Board
- 5:00 - 7:00 Vendor Displays Open - Introductions
Welcome reception – Riverwalk Ballroom & Pool Deck
Sponsored by: Walker
- 5:30 – 6:00 Vendor Spotlight – Introduction of vendors supporting the Convention
- 7:00 – 10:00 Continuing Reception – Riverview Room & Pool Deck,
Sponsored by: Haylor

Monday, October 18

- 7:00 – 5:00 Registration
- 7:30 – 8:15 am Breakfast
- 8:00 – 4:00 Vendor Exhibits
- 8:15 – 9:00 Welcome by Keynote – TBD
- 9:15 – 10:15 FMCSA, Florida
- 10:30 – 11:00 Break – visit with vendors
- 11:10 – 12:00 DC Update. *Jon Samson, AFTC/ATA*
- 12:00 – 1:00 pm Lunch
- 1:30 - 3:30 Seminars
 - 1:30 – 2:15
 - Breakouts on “What to Do When an Accident Happens” by Haylor; and “Accounting Updates” by CliftonLarsonAllen
 - 2:15 – 3:00
 - Breakouts on “Insurance Underwriting – Best Practices to get the Best Rates” by Haylor; and “Succession Planning” by CliftonLarsonAllen
 - 3:00 – 4:30 Processor Panel Forum
- 4:30 – 5:30 Visit with Vendors
Evening on your own.

Tuesday, October 19

- 7:30 – 8:00 Breakfast
- 8:00 – 10:00 Sessions
 - 8:00 Trucking M&A Trends – What is Driving Business Value & Why
Spencer Tenney, Tenney Group
 - 9:00 Dairy Alternatives Panel Forum
- 10:00 - 10:20 Break
- 10:20 Equipment Manufacturers Forum – New & Upcoming Technologies
for Dairy Transportation
- 11:30 - 6:00 Open time until Reception/Banquet
- 6:00 – 7:00 Reception, *Sponsored by: McFinn Technologies*
- 7:00 – 8:00 Banquet Dinner

Convention concludes

Sessions Topics

- **FMCSA, FL – Updates on ELD and ELDT.** Ag rules exemption, multiple stops, and other criteria set by FMCSA are not being enforced uniformly across the states. A clear-cut example to reduce confusion will be asked as well as other questions formulated from the board. Review new HOS rules as needed. Prepare for Entry Level Driver Training to take effect February 7, 2022
 - **Jon Sanford, AFTC, DC – Federal updates from Washington, DC**
 - **Haylor, NY – What to do When an Accident Happens and Best Practices to get the Best Rates**
 - **CliftonLarsonAllen, FL – Accounting Updates and Succession Planning**
 - **Hauler/Processor Panel Discussion on Dairy and Dairy Alternatives Transportation**
 - **Tenney Group, TN - Trucking M&A Trends – What is Driving Business Value & Why**
This presentation is designed to educate business owners on the factors that influence the value of their trucking company. This includes factors owners can control and factors they may unexpectedly need to challenge. Owners will leave this conversation more equipped to formulate their business strategies in an informed manner that ties back to building and protecting business value.
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